

# Lakeland



Kids Activities • Parenting Resources • Local Deals • Family Friendly Events

## About Lakeland Mom

LakelandMom.com is the go-to resource for parents in the Lakeland area to find kids activities, parenting support, local deals, and family friendly events. We put all the information parents are searching for into one easy to use website - saving them time and energy, and introducing them to businesses, organizations and events they might not otherwise know about.

## April Mucci, Owner



As a Lakeland native who has been part of a local family owned business for over 30 years, I know the value of hard work and the importance of outstanding customer service. I am a wife and mom to two boys, ages 10 & 12. Lakeland Mom combines my passions for supporting fellow parents, creating a great community, and sharing all that Lakeland and Polk County have to offer local families. I am thrilled that you are interested in partnering with Lakeland Mom to promote your business and look forward talking with you.

## Our Reach



17,000+  
Facebook  
Followers



8,000+  
Newsletter  
Subscribers



125,000+  
Pageviews  
per Month



27,000+  
Unique Users  
per Month



80%  
Women  
ages 18-55



2,500+  
Instagram  
Followers



6,000+  
Lkld Moms  
FB Group

## Contact Us

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Lakeland Mom

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## Current + Past Partners

